



**THEY DESERVE THEIR NAMES UP IN LIGHTS.**  
**(ENERGY-EFFICIENT COMPACT FLUORESCENT LIGHTS.)**



Over the past year, the following organizations have educated their employees and the public about the cost-saving and environmental benefits of using energy wisely. They have helped California become a national leader in the sale of energy-efficient appliances, lighting and equipment. They have designed energy-efficient homes, products and services. They have taken the message to the classroom and to the boardroom, and have shared lessons learned with colleagues. And, they have walked the talk by investing in energy efficiency in their own facilities. Thanks to their leadership, all of California is reminded how saving energy can be a way of life.

**LifeScan, Inc. helped produce a best practice guide** and developed a training program to assist other California companies that want to invest in energy efficiency. The guide and program are based on best practices produced by ENERGY STAR® and LifeScan's successes in energy management. Energy initiatives at two LifeScan sites alone save \$1.3 million annually. The training program covers everything from setting goals to projecting cost estimates and return on investment (ROI) to installing energy-efficient lights and equipment.

**Stanford University rewards each academic school and administrative unit for saving energy in a unique cash-for-kilowatts payout.** As part of this energy incentive program, Stanford allocates baseline electricity "budgets" to each academic school and administrative unit to encourage savings. Campus groups are financially rewarded for staying under their electricity budgets and must pay for exceeding them. In 2004, Stanford's investments in energy and water efficiency helped the campus save 2.3 million kWh, 230,000 therms of steam and chilled water, and 7.4 million gallons of water.

**Bayer Healthcare Biological Products Division cut electricity demand 25%** at one of its Berkeley facilities, saving \$50,000 in annual energy costs by curtailing heating, ventilating and air conditioning (HVAC) operation during non-work hours. Bayer's companywide energy program helps reduce on-peak energy demand by focusing on low-cost repairs, operational improvements and employee education. As part of its environmental campaign, Bayer hosted an energy fair for employees, distributed materials and enrolled in the ENERGY STAR Million Monitor Drive.

**Kaiser Permanente has reduced energy use roughly 10%** since 2002 in its California facilities. Kaiser Permanente is committed to incorporating energy-efficient design and technologies in all new and remodeled facilities. Kaiser Permanente also contributed its expertise in energy efficiency to the development of the "Green Guide for Health Care," a national best practices guide for healthy and sustainable building design, construction and operations for the healthcare industry.

**University of California Berkeley (UCB) integrates energy efficiency** into operations, teaching, research and construction. The campus upgraded 6,000 lights and created the Green Building Research Center. Each year, UCB educates thousands of students about energy efficiency with classes and with contests such as "Blackout Battles," in which residence halls compete to lower energy use. All new buildings are designed to Leadership in Energy and Environmental Design (LEED) Silver standards.

**Clever Homes improves energy efficiency in new homes up to 50%** — while reducing construction costs. Structural-insulated panels and natural ventilation are standard elements. For Better Homes and Gardens, Clever Homes designed "America's Home," which is featured weekly on Discovery Channel. Another design, the "NOWHouse," was one of the most visited energy-efficient demonstration homes in the United States. Clever Homes is currently collaborating with the U.S. Department of Housing and Urban Development on a zero-energy home.

**San Francisco Wholesale Produce Market helped its small business members** save more than \$50,000 annually. Working in partnership with San Francisco Community Power, the Market demonstrated and promoted energy-saving tools and technologies, including evaporator fan controllers; lighting retrofits; and refrigerator door gasket repairs, seals and closures. Thanks to the Market's leadership, more than 30 small businesses reduced energy use by 333,000 kWh annually — enough to power more than 55 homes.

**Palo Alto Unified School District is helping to train the next generation of leaders** in energy efficiency by incorporating energy-related science experiments and field trips into school curricula. Exercises include hands-on work with solar energy systems. El Carmello Elementary School highlights energy issues in its newsletter and runs an "Energy Patrol" program, which assigns students to monitor classroom energy use and distribute Energy Awards for conservation.

© 2005 Flex Your Power Award Winner  
 To learn more about these and other leaders, visit [www.FYPower.org](http://www.FYPower.org) where you will also find energy-saving tips, incentive information, energy-efficient product information and more to help you save energy, save money and help protect the environment.